

### **ABSTRACT OF THE DISCLOSURE**

For the longitudinal application of at least one elongated retainer element onto a longitudinally extending bundle having a plurality of electrical and/or optical transmission elements, a retainer element is formed into a loop at successive discrete locations of the bundle and the respective loops are tightened to form a retaining force. Preferably, the loops are chained together by having the loop of the next following loop passing through the preceding loop.